

Boys & Girls Club of Stamford Presents

CITY CHIC

Wednesday, April 3, 2019

THE PALACE THEATRE STAGE, 61 ATLANTIC STREET, STAMFORD, CT

January 2019

Dear Friends,

Each year the Boys & Girls Club of Stamford faces new challenges helping our Stamford boys and girls who are living below the poverty level. City Chic is our annual gala benefitting the after school programs of our Stamford Clubhouses.

The Boys & Girls Club of Stamford has been serving the at risk children of Stamford for over 90 years:

- 1,600 Stamford at risk boys and girls served each year
- 450 children served daily through after-school programs & summer day camp
- 65% of our members come from households earning less than \$15,000/year
- Over half of the children come from single parent homes
- The Club raises 95% of its operating budget through private donations and fundraisers such as City Chic

Our 2019 City Chic Gala is being presented on The Palace Theatre Stage

Wednesday, April 3, 2019

NBC Sports will be presented the Guardian of the Community Award

Marc Lyons will be presented the Lifetime Achievement Award

The Ashforth Company is the Presenting Sponsor

This "Night in Havana" themed cocktail party will be a major production starring delectable creations from David's Catering, accompanied by signature drinks. The event includes an impressive award presentation, live and silent auctions, and great entertainment from our Club members.

This will be a sellout event... So don't miss it!

We invite you to support this important cause by becoming a 2019 City Chic Sponsor. Please see the enclosed sponsorship details and contact Melissa Rhodes, BGCS Director of Development at mrhodes@bgcastamford.org or 203-324-0594, by February 9, 2019 to be recognized on the gala invitation mailed to 3,000 people.

Thank you for your consideration, and we hope to see you on the red carpet at The Palace Theatre on Wednesday, April 3, 2019 for City Chic!

Sincerely,

Karyn Ward

Karyn Ward
The Ashforth Company
BGCS Board of Directors | Chair, City Chic 2019



**BOYS & GIRLS CLUB
OF STAMFORD**

Boys & Girls Club
of Stamford, Inc.

The Mary C. Rich Clubhouse
347 Stillwater Avenue
Stamford, CT 06902
203-324-0594

Executive Director

Michael J. Cotela Ed.D.
mcotela@bgcastamford.org

Past Honorees

2012-2018

Corporate Partnership Award

George Comfort & Sons, Inc.
Caldwell & Walsh
Shipman & Goodwin LLP
Steve Elbaum & Robinson & Cole
Margaret Carlson & RFR Realty
GE
Boardroom Inc.

Guardian of the Community Award

Polly O'Brien Morrow, Pitney Bowes
Richard Upton, ICON International
Dominic Franchella, Stamford Ford Lincoln
Bruce Rogers, First Niagara Risk Mgmt.
Liz & Nagi Osta, NAGI Jewelers
Rick Redniss, Redniss & Mead
Family of Mary C. & Frank D. Rich, Sr.

Lifetime Achievement Award

Bruce Moore, Sr.
Gene Rubino
John Griswold



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BOYS & GIRLS CLUB
OF STAMFORD

2019 Event Sponsorship Opportunities

Sponsor Benefits	Presenting Sponsor	Supporting Sponsor	Contributing Sponsor	Underwriter	Patron	Benefactor	Investor	Friend
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,000
Event tickets	20	12	10	8	8	6	4	2
Sponsor level recognition and introductions on stage	•							
Sponsor level recognition and introductions from the stage		•						
Sponsor level recognition from the stage			•	•				
Recognition and interview in video shown at event	•							
Recognition in video shown at event		•	•	•	•	•		
Your company's logo prominently displayed at event and on large video screens	•	•	•					
Your company's logo displayed at event and on large video screens				•	•	•		
Your company's name displayed at event							•	•
Premium full-page inside cover color ad in event journal	•							
Premium full-page color ad in the event journal		•	•	•				
Half-page color ad in the event journal					•			
Sponsor level recognition on invitations, event journal, BGCS website & e-newsletter	•	•	•	•	•	•	•	
Recognition in event journal								•

Please complete form and return by February 9, 2019 to be recognized on invitations and before March 7, 2019 in order to be recognized in journals and signage.

Presenting Sponsor \$25,000
Supporting Sponsor \$15,000
Contributing Sponsor \$10,000
Underwriter \$7,500
Patron \$5,000
Benefactor \$3,500

Investor \$2,500
Friend \$1,000
Half-Page Ad \$500 includes One Ticket
Full-Page Ad \$1,000 includes Two Tickets
Ticket \$250 each x _____ = \$ _____

Name _____ Title _____
 Company _____
 Address _____
 City/State/ZIP _____
 Phone _____ E-mail _____

Please invoice me. Will pay online at bgcastamford.org
 A check for \$ _____ is enclosed (payable to Boys & Girls Club of Stamford)
 Charge my credit card # _____ Exp. _____ CVV _____
 I am unable to attend, however a tax-deductible contribution of \$ _____ is enclosed.
 Sponsoring name as you wish it to appear in print: _____